

ADARSH TIWARI

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Objective

To leverage my MBA in Business Analytics and Marketing to secure a challenging position within a reputable organization. I aim to utilize my strong analytical and problem-solving skills to contribute to strategic growth and innovation.

Education

Galgotias University Gautam Buddha Nagar (P.G)	2023-25
MBA (Business Analytics and Marketing)	
Maharana Pratap Engineering College Kanpur (U.G)	2019-22
B. Tech (Mechanical Engineering)	
Naraina College of Engineering and Technology Kanpur	2016-19
Diploma (Mechanical Engineering)	
Saraswati Vidya Mandir Inter College Fatehpur (Higher Secondary)	2015-16

Skills

- **Power BI**
- **MS Word**
- **MS Excel**
- **MS Office**
- **SQL**
- **Data Visualization**
- **Data Analysis**

Certifications

- **Power BI Projects and Google Analytics** from **Great Learning Academy**.
- **From Excel to Power BI** course certificate from **Coursera**.

Internship

Company Name – YBI Foundation

Role – Business Analyst Intern

- Collected and analyzed data from diverse sources to identify trends and patterns in entrepreneurial activities.
- Prepared detailed analytical reports for senior management, summarizing findings and providing actionable insights.
- Supported ongoing business analytics projects through data cleaning, processing, and visualization.
- Utilized tools such as Excel, SQL, and Power BI for data analysis and visualization.

Interests

- Business Analytics
- Predictive Modeling
- Marketing

Projects

Power BI Dashboard

- [DASHBOARD.pbix](#)

Dashboard in Excel

- [Descriptive and Regression Analysis.xlsx](#)