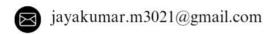
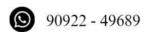
# Jayakumar M





## **OBJECTIVE**

Looking for an opportunities to incorporate my skills and training to help the Organization and grow parallel with it where I grab the experience to realize my potential by exploring the various aspects of this field.

## **EDUCATION**

MASTER OF BUSINESS ADMINISTRATION at CARE Business School, Trichy

BACHELORS IN COMPUTER SCIENCE at National College, Trichy

## WORK EXPERIENCES

AR analysts

Omega Healthcare, Trichy (2021-2022)

## **SKILLS**

#### Technical skills

- · Ms Word
- Ms Power point
- · Ms Excel
- · Tableau

## Soft skills

- Problem solving
- Critical Thinking
- Active listening
- Story Telling
- · Decision making

## **ACHIEVEMENTS**

- Placement cell Student coordinator
- · Participated in Mun
- ARISTA THE FIESTA Overall Coordinator
- · Coordinator in HR Club
- · Winzo team event co- ordinator

## **INTERNSHIP**

SUMMER INTERN AT INTERNEST AGENCY, TRICHY

- I actively contributed to **digital** marketing initiatives, gaining valuable experience in the field
- Spearheaded social media management, utilizing analytics tools to optimize content and boost engagement
- Applied analytical skills to assess campaign performance through Google Analytics, providing actionable insights for continuous improvement in marketing strategies

# **CERTIFICATION**

- MICROSOFT EXCEL -BEGINNER TO EXPERT 2023
- AFFILIATE MARKETING FOR BEGGINERS 2023
- GOOGLE ADWORS CRASH COURSE
- GOOGLE ANALYTICS