

VEDANT CHHAWCHHARIA

MALE, AGE 20

MOBILE:7622982700 EMAIL ID:VEDANT.CHHAWCHHARIA@BBA.CHRISTUNIVERSITY.IN

EDUCATION

BBA HONOURS	2021-24	Christ University, Bengaluru	74.4%
ISC (Class XII)	2021	JG International School, Ahmedabad	85.3%
ICSE (Class X)	2019	JG International School, Ahmedabad	83.5%

INTERNSHIP/S

Marketing Intern, **Akuntha Projects Private Limited.**, Gandhinagar May 2023 - July 2023
Akuntha Projects Pvt. Ltd. - Solar and Electrical EPC, Operation, and Maintenance company

- What was the key role you play - Managed social media, SEO content generation and Market research
 - The SEO content was put up in the company's website which increased the search engine results and made posts for company which increased its social media presence, conducted market research about the practices and strategies their competitors use so that they may adapt to the market trends.
- Data sorting and segregation, Graphics and content for flyer and brochure
 - Distributed flyers and brochure in seminars attended by the company. Segregated, sorted data aids calculating Substation's input/output, enabling cost-revenue analysis for the company.

Supply Chain Analyst Intern, **Takshila Analytics**, Remote work September 2022- October 2022
Takshila Analytics- Financial research and analytical solution company

- What was the key role you played- Identifying and tracking supply chain of compounds along with their manufacturing process
 - Presented various commercial manufacturing process of the compounds used which helped in easy identification and tracking down of raw materials of the compound.

ACADEMIC PROJECTS

Project 1: Social Responsibility Project

Collaborated with EBNEZER MISSION CHARITABLE TRUST, overseeing a diverse team of over ten members. Organized sports workshops, fostering underprivileged children's engagement in extracurriculars, and conducted interactive sessions to refine communication and interpersonal abilities. Initiated an online crowdfunding campaign, raising approximately Rs. 15,000 for local infrastructure and education support.

Project 2: Dissertation

A descriptive research project on "Impact of sports sponsorship on consumer purchase intention and its mediating affect through sponsor associated emotions" done by collecting and analyzing primary data and understanding the relation between sports sponsorship, purchase intention and sponsor associated emotions.

ACADEMIC ACHIEVEMENTS AND AWARDS

- Awarded the **Commendation Scholarship** by, Christ (Deemed to be University) for the Academic Year 2022-2023

POSITIONS OF RESPONSIBILITY

- **Royal Fork Chess Club (Christ University)**, Co-Founder, Managerial and Logistics Head
 - Organize and plan various events for the Chess Club each academic year and gather all necessary requirements for the same
 - Manage a team of members of the clubs under the logistics and events department
 - Plan various promotional events to increase the reach of the club

- Formulating and planning out marketing and financials for club event
- As **Volunteer (Donation Camp)** for **Purwanchal Nagarik Samity, Year 2022**
 - Helped in the process and logistics for the donation camp.

EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS

- Participated in North-West Regional tournament (NWR) in Badminton
- Member of Chess sports team for Christ University, Bannerghatta Road campus and represented college for inter-college tournament held in St. Joseph University

OTHER INFORMATION

- Other free time interests- Playing sports, Watching Sports, and movies
- Other information

Academic Courses:

- Business Analytics- Internshala
- Foundation in Digital Marketing- Google
- Product Management- Internshala
- Project Management- Coursera (Google)
- E-commerce- Swayam
- Foundation in digital analytics- Google

