# SNIMLE NIMS

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### **OBJECTIVE**

To secure a responsible career opportunity in an organization, where I can put my learnings and skills to good use while contributing to the company's success.

## **EDUCATION**

MBA 2021 - 2023

### Marketing and HR

Mahatma Gandhi University, Kottayam

DC School of Management and Technology, Vagamon, Idukki

Residential Programme

Percentage - 71.36

B. TECH 2017 - 2021

### **Computer Science and Engineering**

A P J Abdul Kalam Technological University, Thiruvanathapuram Sahrdaya College of Engineering and Technology, Kodakara, Thrissur

**CGPA - 7.46** 

12<sup>TH</sup> 2016 - 2017

## Science

 $Board\ of\ Higher\ Secondary\ Examination,\ Thiruvan a thapuram$ 

Chaldean Syrian Higher Secondary School, Thrissur

Percentage - 82.4

10<sup>TH</sup> 2014 - 2015

Central Board of Secondary Education, Delhi

Bharathiya Vidya Bhavan Vidya Mandir, Eravimangalam, Thrissur

**CGPA - 8.2** 

### **INTERNSHIPS**

## Maritus Events and Wedding Planners, Kochi

26<sup>th</sup> Sept - 26<sup>th</sup> Nov 2022

It was a 2 months internship programme under the marketing department of the organization. It helped me to improve in the familiarization of different operations of the marketing department. I got training in creating mood boards of different events and in project management. This internship was done as a part of my MBA academics.

## Sands Lab, Infopark, Koratty

28<sup>th</sup> Dec 2017 - 2<sup>nd</sup> Jan 2018

It was a 1-week programme and in this period, I completed the SDLC (Software Development Life Cycle) process with the software development team. This internship was done as a part of my B. TECH academics.

### **PROJECTS**

# A Study on The Brand Loyalty of Customers towards Apollo Tyres

Apr - Jun 2023

It was a survey conducted among the apollo tyre users to study about the brand loyalty of their customers.

Disinfection Robot Jan - Jun 2021

A robot for maintaining a clean and safe health care environment using Embedded System and IOT.

Gesture Controlled Mouse Aug - Nov 2019

A novel camera vision-based cursor control system which allows the user to navigate the computer cursor by hand gestures using Open CV and Python.

A finance plan that allocates future personal income towards expenses, savings and debt repayment.

### **Hospital Management System**

Sep - Nov 2018

Computerize the front office management of the hospital and deals with collection of patient's information and diagnosis details using C.

#### **ACHIEVEMENTS**

- I was the UG Game's coordinator of the event 'Luminance 2K22', one of the South India's biggest management fests held at DC School of Management and Technology, Vagamon. | Jan 2023
- Overall Coordinator of 9 Clubs in DC School of Management and Technology, Vagamon. | Jul 2022 Jul 2023
- Paper entitled 'Disinfection Robot' is presented in the International Virtual conference 'Recent Innovations in Science & Technology' and published in TRANSIST Online journal. | Sep 2021
  Link: <a href="https://transistonline.com/volume-05-issue-02/">https://transistonline.com/volume-05-issue-02/</a>

### **SKILLS**

- Communication
- Team management
- Time management
- Planning and organizing
- Prioritization
- Critical Thinking
- Creative
- Problem Solving
- Analytical
- MS Office

### **LANGUAGES**

- English
- Malayalam

## **VOLUNTEERING**

- NSS Volunteer | 2018 2020
- IEDC SUMMIT Volunteer | 19 Oct 2019
- Rescue and Relief Mission Volunteer of Kerala Flood | 2018

## **CERTIFICATION**

- Coursera 'Google Project Management' (Professional Certificate)
- NPTEL 'Body Language: Key to Professional Success'. Percentage 64 (Elite)

## **PARTICIPATION**

- DC International Conference'22 on Sustainable Business | 19,20 Dec 2022
- ABACon'20 (Virtual Conference on Innovations in Computing) | 22 Jun 2020
- Workshop on 'Wing Women rise together' | 18,19 Oct 2019

# **INTERESTS**

- Singing
- Dancing
- Badminton
- Swimming