

Internships

One Earth Enviro labs

Mangalore

Intern

Feb 2021 to March 2021

- Identifying the microbial quality of soil collected from the petroleum industry by one earth enviro labs in terms of aerobic plate count.
- Identifying the diversity, composition and the functions of the soil microbial communities relied on culturing techniques using various culture media.

Sanisha placements(consultancy)

Mangalore

Intern

April 2023 to June 2023

- Successfully managed and carried out social media marketing campaigns on Facebook, and increased social media followers by 30%
- Helped the sales team with lead generation and prospecting tasks, which resulted in a 15% increase in sales

Projects

Significance of packaging over buying intents among Packed savoury products with reference to Haldiram's

Mangalore

4th Sem project

July 2023 to August 2023

- Utilized strategic problem-solving skills to develop and implement packaging solutions, resulting in increased efficiency and cost savings for the company.
- Led cross-functional teams to successfully execute the project, achieving improved product protection and customer satisfaction.

Business Plan

Mangalore

Zap bags

July 2022 to August 2022

- Curated Business plan for 'Zap Bug' focused on waterproof laptop bags.
- Idea was taken by conducting a survey.

Position of Responsibility

Leader in Sports club

Mangalore

St. Agnes college

June 2018 to April 2019

- Conducted a cleanliness drive which involved cleaning of the campus.
- Conducted self-defense program that was organized in primary, high school and Pu college.

Government in Entrepreneur and legal aspect

Mangalore

Sahyadri college

Sept 2022

- Scanning on to all the Companies ideas and finding out the loop holes of the companies.
- Reporting each day activity conducted in the entrepreneur and legal aspects class.

Extra-Curricular/Certifications

- 1st place in individual kumite in 40th Budokan Karate-Do India National Level Karate Championship organised by Institute of karate and allied arts held at Udupi. 2022
- Represented Volleyball team in college as a Captain of the team in VTU intercollegiate Volley ball championship held in Mandya 2022
- Digital marketing certificate course in applying digital marketing practices with an inbound mindset by HubSpot academy. 2022
- Certificate course on Advanced Competitive Strategy an online course authorized by Ludwig-Maximilians-Universitat Munchen (LMU) and offered through Coursera. 2021
- Participated in event chakravyuha a brand war event which showcases marketing, branding and creativity skill. 2022
- Represented the school in volley ball and won 1st place at the district level 2015
- Certificate course in Power BI 2022

Education Details

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| MBA | Sahyadri College of Engineering & Management, Mangalore | 75.20% | 2023 to 2021 |
| BSc | St. Agnes College, Mangalore | 74.89% | 2020 to 2018 |
| Puc | St. Agnes College, Mangalore | 78% | 2017 |
| SSLC | St. Anns High School, Mangalore | 91.36% | 2016 |

