



# VAISHAK GOWDA YS

PURSUING 4TH TRIMESTER MBA IN  
PES UNIVERSITY. BENGALURU

I am an ambitious MBA student specializing in Marketing. My focus is to contribute my learned expertise to a progressive company. I seek a growth oriented environment where I can synergize my Marketing knowledge for mutual success.

**Call me :** **8970531239**

**DOB :** **20-NOVEMBER-2001**

**Mail id :** **vaishakgowdays@gmail.com**

**LinkedIn :** **Vaishak Gowda YS**

**Location :** **Bengaluru. Karnataka**

## PRESENT EDUCATION

### MBA

**Trimester**      **SGPA**

**FIRST**              **6.55 SGPA**

**SECOND**           **7.41 SGPA**

**THIRD**             **7.23 SGPA**

## PAST EDUCATION

### SSLC [89%][2017]

- Poorna Prajna Education Centre. Belur

### PRE UNIVERSITY[PCMB] [73%]

- BGS COLLEGE. HASSAN
- 2017-2019

### BACHELOR OF SCIENCE

#### [Food Science and Nutrition][73%]

- GOVT. HOME SCIENCE COLLEGE MYSORE UNIVERSITY
- 2019-2022

## LANGUAGES

- KANNADA
- ENGLISH
- HINDI

### KEY SKILLS

- Ability to work under pressure and in teams
- Adaptability and Self motivated
- Microsoft Office [Excel, Word ,Power Point]
- Management and Leadership
- Time management and Communication skill.
- Problem solving and Computer literacy

### COURSES AND CERTIFICATIONS

- Fundamentals of Digital marketing
- Excel Skills
- Marketing Strategy Excellence certification
- Social media marketing and advertising + AI Marketing .
- Logistics and Supply Chain Management.
- Sales management - streams, frameworks and processes

### ACADEMIC COURSES

- Sales and Distribution
- Services Marketing
- B2B Sales
- Advertisements and Sales
- Digital Marketing

### RESEARCH PAPER [Published]

- **The Food Service Industry : A Future of Choice and Convenience [IJRPR]**

### EXTRA CURRICULAR ACTIVITIES

- Been a volunteer and also the Event manager for Cultural activities in Graduation.
- Community services during holidays.

### HOBBIES

- Cricket
- Chess
- Football
- Outdoor Enthusiast