

# NITIN BANSAL

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## PROFILE SUMMARY

I am a management student in Marketing who is willing to contribute to the corporate world by providing my knowledge and skills set and performing to aid the mission of any organization.

## SKILLS & COMPETENCIES

- Communication skills
- People skills
- Team player
- Problem solving
- Presentation skills
- Adaptability

### Project

### Learning Outcome

### Skills and Competencies

#### Internship

- To maintain relationship with clients .
- To handles packaging and shipping.
- To get good hands on face software - invoice software

- Drafting invoices
- MS Excel
- Negotiation skills

#### Innovation, Research & Entrepreneurship (IRE)

- Developed a draft through business plan and a working model or prototype that optimally handles the problem of not having a reliable electrician available when a problem occurs.

- Data analysis
- Customer surveys
- Market research

#### Campus Biz

- Developed and implemented a thorough business plan that covers market positioning, revenue goals, data analysis, and providing the desired product or service.

- Marketing Skills
- Supply chain
- Networking
- Negotiation skills

#### LCG(Local Consulting Group)

- Worked with the small business owner to bring best results out of their business.
- Increased 5-10% profit margin of owner with help of social media marketing and Traditional marketing.

- Traditional Marketing
- Social Media Marketing

#### GIBS Finishing School

- Physical, intellectual, emotional and professional development and social skills.
- Professional Growth and how to handle the challenges and work pressure.

- Confidence
- Grooming
- Reading skills
- Presentation skills

## PROFESSIONAL EXPERIENCE

### Kamal Synthetics Pvt. Ltd.

2021

Marketing Intern (2 months)

- Negotiation and Networking skills
- Pitch deck preparation
- Raising the sales

Bhilwara (Raj.)| July

### Koskills

Business Development Trainee

- Pick deck preparation
- sales
- leads generation

Bengaluru ( karnataka)

### Mayuram Fab

Marketing & Sales

- Supply Chain
- Raising the sales
- Draft Invoice

Bhilwara (Raj.)

## EDUCATION

### PGDM

GIBS Business B School

Bangalore, India

July'22-Pursuing

### PGP IRE (Innovation, Research, and Entrepreneurship)

GIBS Business B School

Bangalore, India

July'22-August'23

### Bachelor of Business Administration ( BBA )

Sangam University

Bhilwara ( raj. ), India

August 2019 to July 2021

## KEY ACHIEVEMENTS

- Managed a team in national levels college events and did marketing for HR for college fest Enchainer 2K23.
- Successful coordinated in the event LA - UNION in Under-graduation.
- Successfully coordinated as an HR Head in the Events " Enchainer 2K23".
- Elected as coordinator of management fest from my PGDM Batch .
- Gold Medalist in skating at State level .
- Attended IRE Taken by - Prathamesh Sinha, Motivational Speaker Featured by shark tank .

## CERTIFICATIONS

### PGP-IRE

- A Degree which provided me comprehensive knowledge of Entrepreneurship , Innovation and research
- It also helped me to develop my leadership skills
- I learnt more about business acumen

### CPMP

- Certified personal mastery programme , which made me more industry ready
- Acquired expertise in interpersonal skills and organization etiquettes.

## ADDITIONAL INFORMATION

- Languages – English ( Fluent ), Hindi ( Native ).
- Interests / Hobbies – Music, Travelling, Skating , Volleyball