

Sahil Raghuwanshi

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EDUCATION:

- **B.Tech in Electronic and Telecommunication Engineering -** 2019-2022
Vishwakarma Institute Of Information Technology Pune 8.7/10

SKILLS :

- Proficient in MS Office,PowerPoint, Power BI.
- Data collection, Data analysis
- Excellent problem-solving and decision-making abilities.
- Relationship Management.
- Creative, leadership skills.
- Sales and marketing Strategy Development
- Market Research and Analysis
- Knowledge of Marketing essential, consumer behavior ,CRM Software

VOLUNTEER EXPERIENCE:

- I have offered valuable insights and strategies for sales and marketing to local shops.
- I've helped these shops adapt to changing market trends and implement effective sales techniques.
- Conducted a marketing campaign in collaboration with a jewelry shop, resulting in an 12% increase in their revenue.
- While I was in college, I actively managed and coordinated sports events, showcasing my strong organizational and leadership skills
- Utilized market research to gauge the community's awareness of sustainable farming practices and identify areas where education was needed.
- Conducted informational sessions and one-on-one consultations to explain the benefits and application processes of various agricultural programs.

EXPERIENCE:

Sale Executive

June 2023 -Nov 2023

Chanakya career point

- Developed and maintained strong relationships with key clients, resulting in a 20% increase in business.
- Conducted effective product demonstrations and presentations, tailoring them to individual client needs.
- Conducted market research and competitor analysis to stay ahead of industry trends and develop successful sales strategies.
- Provided excellent customer service, exceeding client expectations and building long-term relationships.

Engineer(SDE)

July. 2022 – May 2023

Ittiam system

- Developed and optimized Encoder and Decoder modules, using C language and audio signal processing techniques with a team of 4 engineers which optimized memory more than 12%.

CERTIFICATIONS : [link](#)

- **Google Data Analyst**
- **Business Development Strategic Planning**
- **Customer Relationship Management (CRM)**