

Swati Singh

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A motivated B.B.A-Industry Integrated student with a strong interest in Digital Marketing and a solid foundation in Financial Knowledge. Eager to embrace growth opportunities, I bring an adaptable and learning-oriented mindset to both personal and professional pursuits.

Eduaction

Reva University

2021-present

- Bachelor of Business Administration-Industry Integrated
- Learnt Digital Marketing, Finance.
- Current CGPA- 7.03

K.V AFS SULUR, COIMBATORE

2020- 2021

- Completed my Senior Secondary school in CBSE board .
- 12th Commerce.
- Percentage- 73.80%

K.V AFS SULUR, COIMBATORE

2018-2019

- Completed my High Secondary school in CBSE board .
- Percentage- 60%

Certificates

- International Conference-Contemporary Development in Business and Management- Associate Of Management Schools (12/2022 - 12/2022)
- Digital Marketing Strategy - Great Learning (04/2023 - 05/2023)
- Financial Analytic - Great Learning (09/2022)
- Introduction to Digital Marketing - Coursera (08/2023 - Present)
- Excel - Simplilearn (07/2023 - Present)

Internship/Project

Internship-Product Advertisement

2023

- Company: App Advertisement
- Location: Whitefield, Bangalore

Social Outlets Program (NGO)

2021-present

- Organized and participated in Non-Profit events to support elderly individuals.

Skills

- Digital Marketing
- MS Excel
- MS PowerPoint
- Advertisements
- Financial Accounting
- MS Word
- Time Management
- Teamwork
- Presentation
- Multi-Task