

# TARIQ AHMAD SHAGOO

Fresher

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## Summary

Enthusiastic and adaptable professional with a B.Tech in Computer Science and an MBA in Marketing and Finance. Eager to contribute technical proficiency and strategic business insights to a dynamic team. Seeking a challenging role that aligns with my skills, allowing me to drive innovation and achieve tangible results in a growth-oriented company.

## Education

One School Of Business

MBA In Marketing and Finance

12/2021 - 11/2023

Chandigarh College Of Engineering

B. Tech Computer Science

06/2017 - 06/2021

## Internship

ITRONIX SOLUTION

Chandigarh

Digital Marketing Intern

04/2018 - 07/2018

Company Description

- Conducted market research to optimize marketing strategies.
- \* Created content for social media platforms and website blogs.
- \* Analyzed campaign performance using analytics tools.

NIIT Limited

Srinagar

Python Data Science intern

01/2021 - 04/2021

Company Description

- Assisted in data analysis and visualization using Python libraries (Pandas, NumPy).  
Developed machine learning models for predictive analysis.  
Collaborated with a team to solve real-world data science problems

## Courses & Certificates

Digital Marketing

Python

## Projects

Google Assistance

01/2021 - 04/2021

Developed a voice-activated Google Assistant application, leveraging natural language processing (NLP) and voice recognition technologies. Implemented advanced functionality to open apps and play songs on command, enhancing user experience and interaction with the application.

Skills used: Python

- What was a successful outcome of your work? (e.g. Raised \$3,000 for the charity)

Book Bank

01/2018 - 03/2018

Developed a comprehensive mobile application called Bookbank, focused on searching, viewing, and reading books from a vast digital library.

- What was a successful outcome of your work? (e.g. Raised \$3,000 for the charity)

Ecommerce Site

05/2018 - 07/2018

Developed an easy-to-use and visually appealing online store where customers can shop for various products.

- Skills used: Wordpress

- What was a successful outcome of your work? (e.g. Raised \$3,000 for the charity)

## Projects

### Investors Wealth Management

08/2023 - 10/2023

Led an investor wealth management behavior study, analyzing financial trends, risk tolerance, and asset allocation. Employed data analysis tools, producing reports for strategic financial planning.

- What was a successful outcome of your work? (e.g. Raised \$3,000 for the charity)

## Skills

Digital Marketing · Ms Excel · Python · Ms Office · Sql · Financial Analysis

## Languages

English Proficient ●●●●●

Hindi Proficient ●●●●●

Kashmiri Native ●●●●●