



# Sumit Anand

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## Career Objective

To leverage my skills and contribute to the growth of an organization

## Position of Responsibility

Club coordinator - Coordinator of college Marketing club Vikreta

Decoration Team - Member of AIMK event decoration team.

## Educational Background


Year	Qualification	Institute	University/Board	Percentage/CGPA
2024	Master of Business Administration (Marketing I Operations)	Army Institute of Management, Kolkata	Maulana Abul Kalam Azad University of Technology	7 CGPA (Sem 2)
2020	Bachelor Of Science in Travel and Tourism Management	Institute of Hotel Management Bangalore Karnataka	Indira Gandhi National Open University New Delhi	64 %
2020	Bachelors In Sciences Ih Hospitality and Hotel Administration	Institute of Hotel Management Bangalore Karnataka, Bangalore	National Council of Hotel Management & Catering Technology / IGNOU	65.46 %
2016	Class XII	Vidya bhavan public School, Bareilly	CBSE	6 CGPA
2014	Class X	Jingle Bells Public School, Bareilly	CBSE	66 %

## Internships

24/11/2018-24/03/2019	ITC windsor A luxury Collection Hotel- Bangalore, Karnataka	Industrial Trainee
Industrial Exposure Training <ul style="list-style-type: none"><li>4 months Industrial Exposure training in all 4 major departments of a 5 star luxury hotel</li><li>Front Office Managemnt , House keeping Management, Food and Beverages services Management , Food and Beverages Operations Management.</li></ul>		
01/04/2019-25/03/2020	Treebo Hotels- Bangalore, Karnataka	Quality Auditor
Vocational Training <ul style="list-style-type: none"><li>Quality Auditing of various Treebo Hotel properties within Bangalore region. Types of Audits were(Maintenance, cleanliness,Breakfast Audit ,Stay Audit &amp; Launch Audit)</li></ul>		
03/04/2023-31/05/2023	Shriram Life Insurance- Kolkata, WB	Marketing Intern
Summer Internship Project <ul style="list-style-type: none"><li>Product Knowledge.</li><li>To understand and spread the awareness about the importance of Life Insurance with social circle.</li><li>Liasing with prospective customer to identify sales opportunities.</li><li>Team work and collaboration.</li></ul>		

## Work Projects

05/03/2018-30-04-201	Hardcastle Restaurant Pvt. Ltd, Bangalore	Customer Service
Customer Relations Hard Castle Restaurant pvt. Ltd. Completed a live project with Hard castle restaurant pvt. Ltd with hospitality team focusing on customer relation		

Certificates	
2023	Digital Marketing Fundamentals by Google Digital Marketing
2023	Introduction to Google SEO by Online non-credit course authorized by University of California, Davis and offered through Coursera
Achievements and Co-Curricular Activities	
Food Competition - Won the No-fire cooking completion held at Inferno Event In Army Institute Of Management Kolkata	
Best Marketing Strategy - Bazzare, AIMK January 2023	
Cullinary Competition - Participated in culinary competition held at Amity University Kolkata	
Badminton - Played Badminton in Inter-college Competitions	
Classical Dance - Participated in Silver Jubilee event of AIMK	
Other Information	
Technical Skills	MS word, MS Powerpoint, MS Excel
Soft Skills	Hardworking, Customer Service, Doing What is Right, Positive Thinking, Adaptable, Eye for Details
Interests	Badminton, Volleyball, Solo Travelling, Cooking
Languages Known	English, Hindi
Date of Birth	29 October 1998
Social	 <a href="#">sumit-anand-444619188</a>
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