

Prajwal M

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Objective

Dedicated IT and Management Student with history of meeting company goals utilizing consistent and organized practices Skilled in working under pressure and adapting to new situations and challenges to best enhance the organizational brand

Educational Qualification:

MBA [2020-2022(Dec)] from JNNCE Shivamogga, VTU, Belagavi, Karnataka [8.1 CGPA]
BE in ECE [2020] from ATME College of Engineering, Mysuru, VTU, Belagavi, Karnataka [7.3 CGPA]
Pre-University [2016] from DVS Composite PU College, Shivamogga, Karnataka State Board [83.33%]
SSLC [2014] from SKN English High School, Shivamogga, Karnataka State Board [91.20%]

Project:

- **Intelligent Wheelchair for Handicapped Persons**
Implemented by interfacing embedded code into the UNO Arduino to the Gear shaft DC motors to the wheels with the help of android application for the locomotion purpose.
- **A Study on Customer Expectation and Satisfaction towards MARS Kinetics India Pvt Ltd Products and Services.**
Analyzed the Customer Expectation and Satisfaction towards MARS Kinetics India Pvt Ltd Products and Services with the help of online survey using social media and visualize the updates through Graphical data.

Internship:

- **NI LabVIEW India Pvt Ltd**
This is Embedded system related tools used to interface the hardware components like UNO Arduino with the help of embedded code.
- **Mars Kinetics Pvt Ltd, Bengaluru**
This is the organizational study to learn about the operational activities of the company to understand the complete process of the organization.

Skills and Expertise

- Programming: Python, SQL, C programming.
- Data Visualization: Advance Excel, Tableau, Power BI.
- Digital Marketing: SEO, Email Marketing, Social Media Marketing, Ad words.
- Verbal and Written Communication
- Problem Solving and Analytical Thinking.
- Customer Relationship and Stakeholders Management.

Certifications

- Secured NISM Series V-A Mutual Fund Distributors Certification with 69% from SEBI.
- Secured Business Analytics Certification from Upgrad Campus Certification Program.
- Secured Fundamentals of Digital Marketing Certification from Google Analytics Certification.
- Secured Python Learning Certification from LinkedIn Learning Certification.

Experience

- I have 1 year of experience as a Relationship Manager in ICICI Prudential Mutual Fund.
- My Responsibility is to maintain good relationship with investors in helping mutual fund investment.
- In addition to that we work on customer acquisition to ICICI mutual fund to build company asset.