

R YOGESH

MARKETER

CAREER OBJECTIVE

To work in an organization where I can face challenges to gain new knowledge and new experience which would enhance my future career growth.

EDUCATION

- MBA in Marketing **2021-2023**
CMS B School
- B.com corporate secretaryship **2018-2021**
SRM UNiversity

EXPERIENCE

- **Digital Marketing 3 Months** *Qwina IN*
 - Led a team of 3 designers to develop digital media resources.
 - Led an Ad campaign for a brands over a 3 month period in driving result-oriented growth.
- Sales intern **3 Months**
Sakthi Marbles and granites
 - Identifying the emerging customer needs in marble and granite through post purchase customer review

CONTACT

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SKILLS

- customer relationship management
- project management
- creative thinking
- Problem solving
- people management
- Attention to detail
- hard working and sincerity
- Executing and implementing
- self discipline
- Brand management

LANGUAGES

- English
- Tamil
- Telugu
- kannada

PROJECT

- Done a research paper on improvization and optimization of online education in business school **08/2021-12/2021**