



Sanjay Kannan

FRESH GRADUATE, SEEKING
ENTRY LEVEL POSITIONS IN
SALES/MARKETING

Details

Chennai
India
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Skills

Problem Solving
Creativity
Leadership Skills
Time Management
Communication
Microsoft Office
Microsoft Office Word
Ability to Work in a Team
Customer Service
Adaptability
Effective Time Management
Ability to Work Under Pressure
Communication Skills
Microsoft Excel
Microsoft PowerPoint

Hobbies

Fitness mandate with a keen focus on football and swimming. Enjoy reading books and also love doing adventurous activities such as Hiking and Trekking.

Languages

English

Hindi

Tamil

Profile

- A Proactive BA in Psychology, Marketing, and Economics graduate with Volunteering experience.
- Fast learner, possessing strong leadership and communication skills with fluency in multiple languages including English, Hindi, and Tamil.
- Keen to pursue a career in the field of Sales and Marketing.

Education

Bachelor of Arts, Indian Institute of Psychology and Research, Bengaluru

AUGUST 2019 – OCTOBER 2022

- Graduated in Bachelor of arts in a triple major of Psychology, Marketing and Economics.
- Done Research Projects on Vineland Social Maturity Scale, Beck's Depression Inventory and Gender differences in occupational Self efficacy amongst working professionals.
- Volunteered at an outreach program.

12th grade, Indian School Al Seeb, Muscat

MARCH 2019

Graduated my 12th grade in Humanities and secured school first in Sociology with 88%

10th grade, Pon Vidhyashram, Chennai

APRIL 2017

Courses

Audio -Visual media development level-2, Indian Institute of Psychology and Research

2021 – 2022

Business Development and B2B sales, Udemey

2022

The Fundamentals of Digital Marketing, Google Digital Garage

2020

Sales Training: Practical Sales Technique, Udemey

MAY 2023

CRM: Customer Relationship Management , Udemey

Extra-curricular activities

Art, Cultural and sports, Indian institute of psychology and research, Bangalore

2019 – 2022

Actively participated in Inter collegiate programmes such as Art, Cultural and Sports.

Also participated in College day, students day, Independence day and college fest.

Internships

Marketing Intern, Zeenah, Muscat

FEBRUARY 2023 – PRESENT

Worked closely with various departments such as Event Management, Client Servicing, Media, Content and Public Relations. At Zeenah, I was involved with organising events, Media marketing campaigns, and Content Generation.