

# SAKSHI AGRAWAL

C-14 Chandpole, Jaipur(Rajasthan )INDIA

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## OBJECTIVE

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To work in an organization where I can use my knowledge and contribute by my skills as I put my best efforts for achieving organizational & individual goals. I will bring in my strong work ethics and professional attitude to my role

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## Educational Background

### NMIMS UNIVERSITY

Mumbai(MH)

Post Graduate Diploma in  
Business Management  
2021-2023

### MODY UNIVERSITY

Sikar(RAJ)

Bachelor of Business  
Administration  
2017-2020

### INDIA INTERNATIONAL

SCHOOL, jaipur

High School Diploma  
2016-17

## Skills & Proficiencies

- **MANAGEMENT SKILLS:**Time Management, Strategic Marketing Planning, Marketing Research, and Analysis, Business Strategy Development,Strong business ethics, Team Work
- Interpersonal communication skills
- Fluent in conversational in English And Hindi

## Work Experience

### CONSUMER SUPPORT EXECUTIVE

#### SAG INFOTECH PVT.LTD

2022-2023

*Provided professional services and support TO CA/CS .Identified issues, analyzed the problems and provided solutions to problems. With Excellent communication skill provide a better Product/Software Experience. By using client- Centric Approach.*

### MARKETING EXECUTIVE

#### JAGDAMBA INDUSTRIES

2020 to May 2021

*Executing Market Research, Formulate Market strategy according to the trend with senior Management . Analyzing customer data, expanding B2B sales. coordinate with other department. Convince potential customer for buying product. handling marketing Met the existing Consumer to review the services and expand sales opportunity by using channel marketing and create brand awareness among consumer.*

### DIGITAL MARKETING INTERN

#### TECHPATHWAY CONSULTANCY PVT.LTD

June 2019-July 2019

*Here I learned about social media campaigns, including creating and deploying content, engaging with target audiences and boosting reach with strategic ad placements.*

## Volunteer Work & Certification

- **Digital Marketing Training Program:** INTERNHASLA
- **Certificate of Rajasthan State Certificate Course in Information Technology :RSCIT**
- **2018-IOT Certificate Course on Technical (Internet of things):.IOT**
- **General Awareness Certificate : Winner Certificate at school level.**