



PARAMESHWAR HEGDE

Contact

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DOB:

12-01-1995

Languages:

English, Kannada & Hindi

With manageable Tamil & Telugu

Education

Bachelor of **Mechanical Engineering**

7.01 CGPA, 2017

MCE, Hassan (VTU affiliated)

Certifications

Flipkart Ads Search certification

Ecommerce Fundamentals

Issued at Flipkart learning

ISO-9000-2018 Revised: Fundamentals of Quality Standards

Elements of Manufacturing and Product Design-2018

Summary

Currently working as a freelance web content writer & taking care of branding contents for a food & beverage brand (www.ictea.in). I am experienced in Product sales, Operations, inventory management. I have managed vertical P&L accountability. I have experience in product listing, Ecommerce operations, Keyword research & PLA campaigning, Google ads, SEO content writing, content creation & Social media campaigning. I am looking for an opportunity in product sales, ecommerce and category management.

Experiences

Senior E-Commerce Executive 25/09/2022 to 30/01/2023

Faxtel Systems (India) Pvt Ltd, Bengaluru

I have managed the A2Z Ecommerce sales & marketing operations, advertisements of the company for Amazon, Flipkart, Jiomart in rugged smartphones, telecommunication, Gaming & Security Surveillance categories.

I have managed day to day sales operations, advertisement & campaigning & Social Media. I have planned & managed inventories, cataloguing and B2B sales. I have the experience of ecommerce dashboards & amazon vendor central portal.

Responsibilities

- Product listing, Cataloguing & Content management
- Service Level Agreement management
- Goods Procurement & Inventory fulfilment
- Accountability of Inward & quality issues
- Sales Data Analysis & MIS reporting
- Offline & Online bulk orders with P&L accountability
- Ecommerce PLA campaigning
- Web content management, Google advertisements & Social Media campaigning (Facebook, LinkedIn & Instagram)
- Serviceability, Replacement & Defected return orders SF claims
- Along with other miscellaneous tasks & issues.

Brands: NITHO, Alcatel-Lucent, Panasonic, BenQ, Microville, CAT, SOHO HML (FMCG), SYNTEL NEOS SURVEILLANCE and Vantage Point.

Operation Executive (Contract) – 07/03/2022 to 06/09/2022

Flipkart Internet Private Limited, Bengaluru

I have managed operations for Wearable & SHA super categories. I have handled operations for Gaming, Video, Smart speakers & SHA super categories. Closely connected with many top brands, I have planned inventories, cataloguing and managed new launches under the guidelines of P&L manager with other peer managers.

Responsibilities

- Cataloguing & Product display details
- Purchase & Consignment requests
- Inward & quality issues
- Stock reports & sales data
- New launch listings, pre-bookings
- Discoverability & FRU issues
- Accountable of Serviceability/liquidation issues & CCA stock issues

Key Skills:

Project Management
Vendor Management
Supply Chain Management
Quality Assurance
Technical Presentations
PLA advertisement
Social Media Campaigning
Ecommerce Operations
SEO content writing
Google analytics

Softwares:

MS Excel (Good)
MS word (Good)
Google sheets (Good)
MS projects (Beginner)
AutoCad (Moderate)
ZWCad (Good)

DAW experience:

FL studio 12 (Earlier)
FL studio 20 (Current)
Pro Tools 11 (Moderate)

Acoustic Simulation:

REW (Real time calibration)
I-Simpa (Room acoustic simulation)
Odeon 15
Insul 3.0

Project & Product Engineer – 28/12/2020 to 20/11/2021

Om Sai Intex Private Limited, Bengaluru

I managed multiple architectural interior projects in supply & installations. incorporating the product inventory, Quality inspection & vendor management. Majorly The Imported Glass Partitions, Carpets, wallpapers, Ceiling & acoustical products for the office interior projects. Also I have managed the documentation, progress reports, handing over clearance, test reports for the products. I have also taken care of technical presentations for architects & clients, post installation acoustic testing with conveying results.

Responsibilities

- Project quotations & Supply chain management
- Google Adds for partitioning products & Hardware.
- Technical Presentations, Product training & Onsite client meetings
- Manpower Vendor management & Installation planning
- In-house factory production & inventory planning
- Channel partner & distribution management
- Measurements, reconciliation & Handing over
- Indiamart, Justdial, Market central listings & Enquiry responses
- MIS reports

Major Projects: Oracle, ANSR, Google, Danske IT, Intel

Related works: Western Digital, Amazon (WTC & Taurus) etc.

MIS ANALYST – 26/05/2019 to 16/02/2020

Eleganz Interiors Private Limited, Pune/Bengaluru

- Weekly MIS reporting for corporate office civil & interior works.
- Maintained the Factory stocks & material delivery on lead priority basis. Verticals: Solid Doors, Modular furniture, Tiles, Acoustic panels, Liko-S glass partition and other building materials.
- Prepared WMS, JHA, 6Ms for various interior works for the purpose of EHS.
- Prepared quotation & handled measurements, billing statements, Quality Inspection for modular items, Wastage report for various interior renovation & replacement works for miscellaneous work team. Also handled procurements, documents for the same.
- Successfully Managed Liko-S OMEGA glass partition Installation at Wistron, Narsapur for Taiwanese PMC along with coordinating Liko-S technical team from Czech Republic achieving 100% safety.

Roll: Project Manager Team Size: 40

Duration: 06/10/2019 to 18/11/2019

- I have supervised several new product mock ups & handled presentations for architects & PMCs for promotion under the guidance of BDO.
- **Product Projects & Clients: WeWork central, ABB, Mast Global, Bank of America, ANZ, Allstates, Intuit, Wistron etc.**

HUE CREATIVES – 12/01/2018 to 20/02/2019

Team size: 13

Scope : Providing audio & acoustical services for home studios & home theatres, including room calibration, set up installation, audio mixing - mastering for digital contents. I sourced local cable TVs for small advertisement video projects, podcasting audio mastering classical musicians. We have also done painting, wallpaper application, false ceiling installation subcontracting for residential & small scale commercial Interiors.

ASSISTANT ENGINEER 05/07/2017 to 31/12/2017

BPS Pvt. Ltd. Peenya Bengaluru

I served as an assistant engineer for the project of FZRN series VCB assembly. I have managed vendors, subcontractors & POC L1 for clients. I have taken part in PPAP government approvals for BIS, QA/QC and Consumables category management. I have handled the weekly MIS reports of production & dispatches. I have handled the vertical of fasteners, lubricants & insulations.

Responsibilities

- Inventory management & purchase orders for consumables
- Shop floor & assembly lane hygiene (EHS)
- CNC program inputs supervision & QA routine
- Industrial Safety guidelines & waste management
- Monthly billing, Invoice processing & vendor management
- DPR, DRR & weekly dispatch operations

Freelancing in Audio/Acoustic Engineering

(2016 - Present)

As I am a self reliant learner, I started learning digital audio production toolings in 2016 with the help of online platforms. In 2018, I started online selling of my contents. I studied Room Acoustic calibration and virtual audio simulation for studios and home theatres. I also have the knowledge in pilot recording, audio restructuring & binaural 360° panning. In 2019 I started learning Environmental acoustics on my own. After studying the basics of acoustic engineering, I took architectural & Industrial acoustics as my major area of interest along with my music production passion. I am also teaching the home production DAW on youtube with a good audience response and I have a fair amount of disciples & clients.

I have given Instructions & installation guidance, Product suggestions to few artists & musicians to get the better quality acoustics and recording. I have personal experience with Focusrite scarlett & Rhodes microphones & AKAI, MIDIPLUS peripherals. I have used Acoustic tuning instruments along with REW for room & sound device calibrations speaker installations.

I have collaboration projects & client specified productions ahead and hoping to give the best out of what I have learned through my passion.

Declaration: The above mentioned qualitatives are true as per my candidature.

Parameshwar Hegde