







Rayyan J

CONTACT

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 **Mohammad Rayyan**

PERSONAL PROFILE

To be an innovator in digital media and responsible social media management, and to use online platforms to organize cause-oriented communities

SKILLS

- Exceptional communication and networking skills
- Successful working in a team environment, as well as independently
- The ability to work under pressure and multi-task
- The ability to follow instructions and deliver quality results

LANGUAGES KNOWN

- English
- Hindi
- Urdu
- Kannada

WORK EXPERIENCE

OLA Electric

Senior ORM Executive

JANUARY 2022 -

- Coordinated with different departments to resolve high-priority escalations.
- Maintained the quality standards set for the ORM department as part of the Quality Check team.
- Conducting investigations to determine the root cause of escalations and assist in creating new SOPs for escalations.

MetroMindz Software Pvt Ltd

Digital Marketing Trainee

AUGUST 2021 - NOVEMBER 2021

- Social Media Marketing
- Poster Designing
- PPC and AD Management

Techvaraha Solutions PVT LTD

Digital Marketing Executive

MARCH 2021 - AUGUST 2021

- Social media Marketing
- Content Creation

INTERNSHIP

Reliance Retail

Customer Executive (Internship)

- Collection and analysis of customer experience data.
- Observation technique of customer buying behavior.
- Survey the catchment areas and competition store.

BeAGuest Pvt Ltd

Marketing Executives (internship)

- Pursued my internship of 6 months in this company as a marketing analyst.
- Gathering PG data

EDUCATION

CMS Business School (Jain University)

MBA IN MARKETING AND FINANCE (2018-2020)

-Graduated with distinct honors
-CGPA - 7.6

Seshadripuram College (Bengaluru University)

B.COM IN FINANCE (2015-2018)

CGPA-6.4

PROJECTS UNDERTAKEN

Project title: "Understanding shopper behavior and evaluation of customer experience at selected stores of Reliance Retail".