



MOHAMMED HAFIZ

EDUCATION

Master of Business Administration Marketing Management

SVKM's Narsee Monjee Institute of
Management Studies, (2021-Present)

Bachelor of Arts in Multimedia Communication

Farook College, Calicut (2017-2020)

Basic Photography Short Course

Middlemist School of Art & Photography

- Basic Photography, Lighting & Post Processing Short Course At Middlemist School of Art & Photography, Calicut.

Media & Information Literacy Course

Indian Institute of Mass Communication

- Selected for Media & Information Literacy Course conducted by Directorate of Higher Secondary Education, Kerala & IIMC, New Delhi.

SKILLS

- Design Strategy
- Team management & Product marketing
- Strong foundation in technical photography basics.
- Expertise in recognizing & framing important shots.
- Skilled at working closely with directors to develop an artistic vision for each project
- Proficient at Social Media Marketing & Management

AWARDS

- 2nd Place, Myristica Darpana Photography Competition 2018
- Winner of Shot On OnePlus Academy - Mobile Photography Workshop Kochi Edition 2017
- 1st Place, Mukkam Sub-District Multimedia Presentation Competition 2016-2017
- CCA Excellence Award-Indian School Sur 2015

WORK EXPERIENCE

Gaming Solution Specialist

ICT Bluezone Trading LLC, Dubai (January 2022-Present)

Marketing Head

Ayfer Global Private Limited (July 2020-January 2022)

- Marketing
- Creative
- Communications
- Product management
- Business Strategy

Social Media Influencer

Instagram (January 2017-January 2020)

- Creating Images Of Product Following Brand's Guidelines For Use On Social Media Platforms
- Retouch Created Images Of Product
- Plan & Manage Marketing Campaigns

Content Strategist Intern

3G Institute of Research & Policy Studies (April 2018-June 2018)

- Content Strategy
- Instructional Design
- Visual Literacy
- Design Thinking

Visual Content Creator

GeekOxide (December 2015-January 2018)

- Oversee all video production
- Responsible for managing a community of techies and creatives
- Develop and produce creative direction for video entities

PROJECTS

- **Sheesham Bhagam Screenil** - Malayalam Feature Film (Still Photographer)
- **H U E** - Malayalam Short Film (Director of Photography)